



955-37100 QUINACRIDONE VIOLET

P
R
O
D
U
C
T

D
A
T
A

PRODUCT 955-37100 IS A CONCENTRATED DISPERSION OF A QUINACRIDONE VIOLET PIGMENT IN A UNIVERSAL RESIN SOLUTION IN PM ACETATE. THIS HIGHLY COMPATIBLE PRODUCT IS SUITABLE FOR USE IN THESE VEHICLES:

MEDIUM OIL ALKYDS
SHORT OIL ALKYDS
COPOLYMER ALKYDS

POLYESTERS
URETHANES
EPOXIES

VINYLS
ACRYLICS
NITROCELLULOSE

THIS PIGMENT IS THE SMALL CRYSTAL, TRANSPARENT FORM OF PIGMENT VIOLET 19. THE CLEANEST, MOST TRANSPARENT SHADE OF QUINACRIDONE VIOLET AVAILABLE, THIS PIGMENT DISPLAYS THE FULL STRENGTH AND LIGHTFASTNESS EXPECTED FROM ITS DURABLE POLYCYCLIC STRUCTURE. IT IS IDEALLY SUITED FOR BOTH METALLIC AND STRAIGHT-SHADE FORMULATING IN ALL AUTOMOTIVE AND GENERAL INDUSTRIAL APPLICATIONS.

EACH DISPERSION IN GIBRALTAR'S 955 SERIES IS CONTROLLED TO YIELD LOW VISCOSITY AND EASE OF INCORPORATION RESULTING IN A "MATCHED SET" OF SHADER-FRIENDLY TINTERS AFFORDING IMPRESSIVE VERSATILITY. THE EXCEPTIONAL COMPATIBILITY AND FILM INTEGRITY EXHIBITED BY THIS SERIES OF DISPERSIONS PERMITS MORE LIBERAL DOSAGE LEVELS THAN IS ADVISABLE WITH COMPETITIVE PRODUCTS. THIS ENABLES THE FORMULATOR TO ACHIEVE DEEPER TONES WITHOUT COMPROMISE IN FINAL COATING PROPERTIES.

PRODUCT CONSTANTS:

WEIGHT/GALLON	9.0 LBS
PERCENT NVM	54.3%
PIGMENT VIOLET 19	21.6%
V.O.C.	4.1 LBS

DATE: 20 APRIL 07
SUPERSEDES: 11 SEPT 00