



955-36640 BRILLIANT RED

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PRODUCT 955-36640 IS A CONCENTRATED DISPERSION OF A QA/DPP PIGMENT IN A UNIVERSAL RESIN SOLUTION IN PM ACETATE. THIS HIGHLY COMPATIBLE PRODUCT IS SUITABLE FOR USE IN THESE VEHICLES:

MEDIUM OIL ALKYDS
SHORT OIL ALKYDS
COPOLYMER ALKYDS

POLYESTERS
URETHANES
EPOXIES

VINYLS
ACRYLICS
NITROCELLULOSE

THIS PIGMENT IS THE SMALL CRYSTAL, TRANSPARENT VERSION OF A NEW CLASS OF PIGMENTS BASED ON SOLID SOLUTIONS OF QUINACRIDONE AND DIKETO-PYRROLO-PYRROLE. THIS BLuish RED VERSION IS THE CLEANEST, MOST SATURATED TRANSPARENT PIGMENT AVAILABLE IN THIS REGION OF COLORSPACE. OFFERED HERE FOR THE FIRST TIME IN UNIVERSAL DISPERSION FORM ITS HEAT STABILITY, WEATHERFASTNESS AND TINT STRENGTH RENDER IT SUITABLE FOR ALL AUTOMOTIVE AND OTHER DEMANDING GENERAL INDUSTRIAL APPLICATIONS.

EACH DISPERSION IN GIBRALTAR'S 955 SERIES IS CONTROLLED TO YIELD LOW VISCOSITY AND EASE OF INCORPORATION RESULTING IN A "MATCHED SET" OF SHADER-FRIENDLY TINTERS AFFORDING IMPRESSIVE VERSATILITY. THE EXCEPTIONAL COMPATIBILITY AND FILM INTEGRITY EXHIBITED BY THIS SERIES OF DISPERSIONS PERMITS MORE LIBERAL DOSAGE LEVELS THAN IS ADVISABLE WITH COMPETITIVE PRODUCTS. THIS ENABLES THE FORMULATOR TO ACHIEVE DEEPER TONES WITHOUT COMPROMISE IN FINAL COATING PROPERTIES.

PRODUCT CONSTANTS:

WEIGHT/GALLON	8.9 LBS
PERCENT NVM	47.8%
PIGMENT RED 170	13.0%
V.O.C.	4.6 LBS

DATE: 20 APRIL 07
SUPERSEDES: 15 FEB 2002