



955
UNIVERSAL DISPERSIONS

955-36590 PERYLENE RED

PRODUCT 955-36590 IS A CONCENTRATED DISPERSION OF A PERYLENE RED PIGMENT IN A UNIVERSAL RESIN SOLUTION IN PM ACETATE. THIS HIGHLY COMPATIBLE PRODUCT IS SUITABLE FOR USE IN THESE VEHICLES:

MEDIUM OIL ALKYDS
SHORT OIL ALKYDS
COPOLYMER ALKYDS

POLYESTERS
URETHANES
EPOXIES

VINYLS
ACRYLICS
NITROCELLULOSE

THIS PIGMENT IS THE SMALL CRYSTAL, TRANSPARENT FORM OF PIGMENT RED 224. LONG A MAJOR PLAYER IN AUTOMOTIVE AND OTHER DEMANDING INDUSTRIAL FINISHES IT IS NOW OFFERED, FOR THE FIRST TIME, IN THE FORM OF A UNIVERSAL DISPERSION. TAKEN WITH ITS COMPANION PRODUCTS 955-37200 PERYLENE VIOLET AND 955-37250 PERYLENE MAROON THIS PIGMENT COMPLETES THE BROADEST RANGE OF THESE SUPER-DURABLE PIGMENTS NOW AVAILABLE IN THE INDUSTRY. WEATHER FASTNESS, TINT STRENGTH AND TRANSPARENCY ARE UNEXCELLED.

EACH DISPERSION IN GIBRALTAR'S 955 SERIES IS CONTROLLED TO YIELD LOW VISCOSITY AND EASE OF INCORPORATION RESULTING IN A "MATCHED SET" OF SHADER-FRIENDLY TINTERS AFFORDING IMPRESSIVE VERSATILITY. THE EXCEPTIONAL COMPATIBILITY AND FILM INTEGRITY EXHIBITED BY THIS SERIES OF DISPERSIONS PERMITS MORE LIBERAL DOSAGE LEVELS THAN IS ADVISABLE WITH COMPETITIVE PRODUCTS. THIS ENABLES THE FORMULATOR TO ACHIEVE DEEPER TONES WITHOUT COMPROMISE IN FINAL COATING PROPERTIES.

PRODUCT CONSTANTS:

WEIGHT/GALLON	9.1 LBS
PERCENT NVM	52.0%
PIGMENT RED 224	20.0%
V.O.C.	4.4 LBS

DATE: 22 OCTOBER 2001
SUPERSEDES: NEW

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