

## 955-36530 CHROMA RED

P  
R  
O  
D  
U  
C  
T  
  
D  
A  
T  
A

PRODUCT 955-36530 IS A CONCENTRATED DISPERSION OF A DIKETO-PYRROLO-PYRROL RED PIGMENT IN A UNIVERSAL RESIN SOLUTION IN PM ACETATE. THIS HIGHLY COMPATIBLE PRODUCT IS SUITABLE FOR USE IN THESE VEHICLES:

MEDIUM OIL ALKYDS  
SHORT OIL ALKYDS  
COPOLYMER ALKYDS

POLYESTERS  
URETHANES  
EPOXIES

VINYLS  
ACRYLICS  
NITROCELLULOSE

THIS PIGMENT IS THE LARGE CRYSTAL, OPAQUE FORM OF PIGMENT RED 254. ITS CLEAN, SATURATED MASSTONE MAKES IT THE PIGMENT OF CHOICE FOR MODERN AUTOMOTIVE BRIGHT RED STYLINGS. ITS OUTSTANDING EXTERIOR DURABILITY IN BOTH MASSTONE AND TINT RENDERS IT SUITABLE AS AN UPGRADE REPLACEMENT FOR 955-36500 BRIGHT RED 170 WHEREVER MAXIMUM PERFORMANCE IS A MUST. IN BOTH OPACITY AND SHADE THIS PRODUCT READILY REPLACES ITS RED 170 COUNTERPART TO YIELD GLOSSY, DURABLE FINISHES FOR THE MOST DEMANDING APPLICATIONS.

EACH DISPERSION IN GIBRALTAR'S 955 SERIES IS CONTROLLED TO YIELD LOW VISCOSITY AND EASE OF INCORPORATION RESULTING IN A "MATCHED SET" OF SHADER-FRIENDLY TINTERS AFFORDING IMPRESSIVE VERSATILITY. THE EXCEPTIONAL COMPATIBILITY AND FILM INTEGRITY EXHIBITED BY THIS SERIES OF DISPERSIONS PERMITS MORE LIBERAL DOSAGE LEVELS THAN IS ADVISABLE WITH COMPETITIVE PRODUCTS. THIS ENABLES THE FORMULATOR TO ACHIEVE DEEPER TONES WITHOUT COMPROMISE IN FINAL COATING PROPERTIES.

### PRODUCT CONSTANTS:

WEIGHT/GALLON	9.7 LBS
PERCENT NVM	65.0%
PIGMENT RED 254	35.7%
V.O.C.	3.4 LBS

DATE: 18 APRIL 2007  
SUPERSEDES: 17 JANUARY 2002