



955-36500 BRIGHT RED 170

PRODUCT 955-36500 IS A CONCENTRATED DISPERSION OF A MONOAZO RED PIGMENT IN A UNIVERSAL RESIN SOLUTION IN PM ACETATE. THIS HIGHLY COMPATIBLE PRODUCT IS SUITABLE FOR USE IN THESE VEHICLES:

MEDIUM OIL ALKYDS
SHORT OIL ALKYDS
COPOLYMER ALKYDS

POLYESTERS
URETHANES
EPOXIES

VINYLS
ACRYLICS
NITROCELLULOSE

THIS PIGMENT IS THE LARGE CRYSTAL, OPAQUE FORM OF PIGMENT RED 170. ITS BRIGHT, CLEAN MASSTONE SHADE MAKES IT IDEAL FOR FIRE ENGINE RED AND SIMILAR APPLICATIONS. HIGH HIDING POWER, COMBINED WITH VERY GOOD SOLVENT AND CHEMICAL RESISTANCE PERMIT A BROAD RANGE OF APPLICATIONS. LIGHT RESISTANCE IS GOOD TO EXCELLENT IN MASSTONE AND FAIR IN TINT.

EACH DISPERSION IN GIBRALTAR'S 955 SERIES IS CONTROLLED TO YIELD LOW VISCOSITY AND EASE OF INCORPORATION RESULTING IN A "MATCHED SET" OF SHADER-FRIENDLY TINTERS AFFORDING IMPRESSIVE VERSATILITY. THE EXCEPTIONAL COMPATIBILITY AND FILM INTEGRITY EXHIBITED BY THIS SERIES OF DISPERSIONS PERMITS MORE LIBERAL DOSAGE LEVELS THAN IS ADVISABLE WITH COMPETITIVE PRODUCTS. THIS ENABLES THE FORMULATOR TO ACHIEVE DEEPER TONES WITHOUT COMPROMISE IN FINAL COATING PROPERTIES.

PRODUCT CONSTANTS:

WEIGHT/GALLON	9.3 LBS
PERCENT NVM	58.7%
PIGMENT RED 170	35.0%
V.O.C.	3.8 LBS

DATE: 17 JULY 2000
SUPERSEDES: NEW