



955-36420 TRANSPARENT RED OXIDE

PRODUCT 955-36420 IS A CONCENTRATED DISPERSION OF A TRANSPARENT RED IRON OXIDE PIGMENT IN A UNIVERSAL RESIN SOLUTION IN PM ACETATE. THIS HIGHLY COMPATIBLE PRODUCT IS SUITABLE FOR USE IN THESE VEHICLES:

MEDIUM OIL ALKYDS
SHORT OIL ALKYDS
COPOLYMER ALKYDS

POLYESTERS
URETHANES
EPOXIES

VINYLS
ACRYLICS
NITROCELLULOSE

THIS PIGMENT IS THE SMALL CRYSTAL, TRANSPARENT FORM OF PIGMENT RED 101. COMBINING FINE TRANSPARENCY AND EXCELLENT LIGHTFASTNESS WITH MODEST COST THIS DISPERSION PERFORMS ADMIRABLY IN A WIDE RANGE OF AUTOMOTIVE AND GENERAL INDUSTRIAL APPLICATIONS. ALTHOUGH TRANSPARENT IN THE VISIBLE RANGE THIS PIGMENT ABSORBS STRONGLY IN THE UV RANGE MAKING IT PARTICULARLY USEFUL IN UV PROTECTIVE COMPOSITIONS.

EACH DISPERSION IN GIBRALTAR'S 955 SERIES IS CONTROLLED TO YIELD LOW VISCOSITY AND EASE OF INCORPORATION RESULTING IN A "MATCHED SET" OF SHADER-FRIENDLY TINTERS AFFORDING IMPRESSIVE VERSATILITY. THE EXCEPTIONAL COMPATIBILITY AND FILM INTEGRITY EXHIBITED BY THIS SERIES OF DISPERSIONS PERMITS MORE LIBERAL DOSAGE LEVELS THAN IS ADVISABLE WITH COMPETITIVE PRODUCTS. THIS ENABLES THE FORMULATOR TO ACHIEVE DEEPER TONES WITHOUT COMPROMISE IN FINAL COATING PROPERTIES.

PRODUCT CONSTANTS:

WEIGHT/GALLON	10.9 LBS
PERCENT NVM	62.3%
PIGMENT RED 101	32.0%
V.O.C.	4.1 LBS

DATE: 23 DEC 2014
SUPERSEDES: 03 OCT 2012