



**707**  
**DISPERSIONS**

## 707-37110 Magenta

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**DISPERSION:** PRODUCT 707-37110 IS A SOLVENT-BORNE PIGMENT DISPERSION DESIGNED FOR GENERAL INDUSTRIAL USE. THESE ACRYLIC URETHANE COLORANTS HAVE BEEN CREATED TO PROVIDE MAXIMUM DURABILITY IN A HIGHLY CONCENTRATED YET EASILY POURABLE FORM.

**PIGMENT:** THIS PIGMENT IS A QA MAGENTA RED 122. THIS PIGMENT WAS CHOSEN FOR GOOD TONE, HIGH HIDE, AND HIGH TINT STRENGTH. IT DISPLAYS EXCELLENT LIGHT, HEAT, SOLVENT, AND CHEMICAL RESISTANCE.

**BINDER:** THE RESIN USED IN THIS DISPERSION IS A HYDROXYL FUNCTIONAL ACRYLIC POLYOL. THIS RESIN CAN BE REACTED INTO CLEAR AND PIGMENTED VEHICLES REQUIRING THE USE OF ISOCYANATES. THE ULTIMATE FINAL PRODUCT CAN BE FORMULATED TO HAVE IMPRESSIVE HARDNESS, FLEXIBILITY AND ABRASION RESISTANCE WITH UNSURPASSED EXTERIOR DURABILITY.

**SOLVENT:** THE SOLVENT SYSTEM CONSISTS SOLELY OF:

PCBTF	100%
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THIS SOLVENT CHOICE AFFORDS THE FORMULATOR THE FLEXIBILITY TO CREATE CUSTOM ZERO VOC COATINGS IN ALL REGULATORY VENUES IN NORTH AMERICA.

<b>PRODUCT CONSTANTS:</b>	DENSITY	10.64#/GALLON
	VEHICLE SOLIDS	31.2%
	VOLATILES	55.2%
	PIGMENT RED 122	13.6%
	EQUIVALENT WEIGHT	1600

DATE: 1 APRIL 2022  
SUPERSEDES: --