



408-37120 Zero-Verse Red 122

PRODUCT 408-37120 IS A CONCENTRATED DISPERSION OF A QUINACRIDONE MAGENTA PIGMENT IN A UNIVERSAL RESIN SOLUTION USING TERTIARY BUTYL ACETATE. THIS HIGHLY COMPATIBLE PRODUCT IS DESIGNED FOR USE IN TINTING THESE CLASSES OF SOLVENT-BORNE VEHICLES:

BAKING ACRYLICS

BAKING ALKYDS

BAKING POLYESTERS

TWO-COMPONENT EPOXIES

TWO COMPONENT POLYUREAS

TWO-COMPONENT URETHANES

AIR-DRY ACRYLICS

AIR-DRY CELLULOSICS

AIR-DRY VINYLs

THIS PIGMENT IS THE SMALL-CRYSTAL, TRANSPARENT FORM OF PIGMENT RED 122: QUINACRIDONE MAGENTA. ITS BRIGHT, CLEAN BLUISH HUE MAKES IT AN IDEAL COMPLEMENT FOR BLENDING WITH RED 170 TO PRODUCE A FULL RANGE OF RED SHADES. HEAT AND LIGHT STABILITY ARE VERY GOOD.

IN ADDITION TO BEING VOC-FREE THESE DISPERSIONS ARE USEFUL IN BOTH THE NEWEST ZERO-VOC COATINGS AND IN ALL OF THE EARLIER LOW-VOC OR CONVENTIONAL-VOC COATINGS. THESE DISPERSIONS ARE THUS "BACKWARDS COMPATIBLE" AND CAN BE USED TO ESTABLISH A SINGLE, UNIVERSAL IN-HOUSE TINT LINE CAPABLE OF SERVICING BOTH THE NEWEST COATING LINES AND ANY PREEXISTING TRADITIONAL LINES CURRENTLY SERVICED BY REGULAR-VOC TINTERS. WITH TERTIARY BUTYL ACETATE ALREADY APPROVED FOR USE IN THE MAJORITY OF REGULATORY VENUES IN THE USA THE EMERGENCE OF THIS LINE OF ZERO-VOC TINTERS IS MOST TIMELY.

PRODUCT CONSTANTS:	SPECIFIC GRAVITY	1.00
	VOLATILE CONTENT	47.4%
	VEHICLE SOLIDS	38.6%
	PIGMENT RED 122	14.0%
	V.O.C.	0.0 lbs.

DATE: 04 JANUARY 2006
SUPERSEDES: --

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