



## 408-37060 Zero-Verse Violet 23

PRODUCT 408-37060 IS A CONCENTRATED DISPERSION OF A CARBAZOLE DIOXAZINE PIGMENT IN A UNIVERSAL RESIN SOLUTION USING TERTIARY BUTYL ACETATE. THIS HIGHLY COMPATIBLE PRODUCT IS DESIGNED FOR USE IN TINTING THESE CLASSES OF SOLVENT-BORNE VEHICLES:

BAKING ACRYLICS TWO-COMPONENT EPOXIES AIR-DRY ACRYLICS
BAKING ALKYDS TWO COMPONENT POLYUREAS AIR-DRY CELLULOSICS
BAKING POLYESTERS TWO-COMPONENT URETHANES AIR-DRY VINYLS

THIS PIGMENT IS THE SMALL-CRYSTAL, TRANSPARENT FORM OF PIGMENT VIOLET 23: CARBAZOLE VIOLET. THE IDEAL SHADING PIGMENT FOR REDDENING PHTHALO BLUES AS WELL AS A STANDALONE PIGMENT FOR VIOLET STYLINGS THIS VERSATILE PIGMENT SERVES TO COMPLETE THE COLORSPACE CIRCUIT.

IN ADDITION TO BEING VOC-FREE THESE DISPERSIONS ARE USEFUL IN BOTH THE NEWEST ZERO-VOC COATINGS AND IN ALL OF THE EARLIER LOW-VOC OR CONVENTIONAL-VOC COATINGS. THESE DISPERSIONS ARE THUS "BACKWARDS COMPATIBLE" AND CAN BE USED TO ESTABLISH A SINGLE, UNIVERSAL IN-HOUSE TINT LINE CAPABLE OF SERVICING BOTH THE NEWEST COATING LINES AND ANY PREEXISTING TRADITIONAL LINES CURRENTLY SERVICED BY REGULAR-VOC TINTERS. WITH TERTIARY BUTYL ACETATE ALREADY APPROVED FOR USE IN THE MAJORITY OF REGULATORY VENUES IN THE USA THE EMERGENCE OF THIS LINE OF ZERO-VOC TINTERS IS MOST TIMELY.

PRODUCT CONSTANTS: SPECIFIC GRAVITY 1.03

VOLATILE CONTENT 41.5%
VEHICLE SOLIDS 41.5%
PIGMENT VIOLET 23 17.0%
V.O.C. 0.0 lbs.

DATE: 04 JANUARY 2006

SUPERSEDES: --