



## 408-36860 Zero-Verse Red Oxide

PRODUCT 408-36860 IS A CONCENTRATED DISPERSION OF A RED IRON OXIDE PIGMENT IN A UNIVERSAL RESIN SOLUTION USING TERTIARY BUTYL ACETATE. THIS HIGHLY COMPATIBLE PRODUCT IS DESIGNED FOR USE IN TINTING THESE CLASSES OF SOLVENT-BORNE VEHICLES:

BAKING ACRYLICS

BAKING ALKYDS

BAKING POLYESTERS

TWO-COMPONENT EPOXIES

TWO COMPONENT POLYUREAS

TWO-COMPONENT URETHANES

AIR-DRY ACRYLICS

AIR-DRY CELLULOSICS

AIR-DRY VINYLs

THIS PIGMENT IS THE LARGE-CRYSTAL, OPAQUE FORM OF PIGMENT RED 101: RED IRON OXIDE. ITS MEDIUM RED HUE IS WIDELY USED IN GENERAL INDUSTRIAL APPLICATIONS. HIGH OPACITY AND HIGH TINT STRENGTH COMBINED WITH EXCELLENT HEAT AND LIGHT STABILITY MAKE THIS PIGMENT AN INDUSTRY WORKHORSE.

IN ADDITION TO BEING VOC-FREE THESE DISPERSIONS ARE USEFUL IN BOTH THE NEWEST ZERO-VOC COATINGS AND IN ALL OF THE EARLIER LOW-VOC OR CONVENTIONAL-VOC COATINGS. THESE DISPERSIONS ARE THUS "BACKWARDS COMPATIBLE" AND CAN BE USED TO ESTABLISH A SINGLE, UNIVERSAL IN-HOUSE TINT LINE CAPABLE OF SERVICING BOTH THE NEWEST COATING LINES AND ANY PREEXISTING TRADITIONAL LINES CURRENTLY SERVICED BY REGULAR-VOC TINTERS. WITH TERTIARY BUTYL ACETATE ALREADY APPROVED FOR USE IN THE MAJORITY OF REGULATORY VENUES IN THE USA THE EMERGENCE OF THIS LINE OF ZERO-VOC TINTERS IS MOST TIMELY.

PRODUCT CONSTANTS:	SPECIFIC GRAVITY	2.09
	VOLATILE CONTENT	18.0%
	VEHICLE SOLIDS	16.0%
	PIGMENT RED 101	66.0%
	V.O.C.	0.0 lbs.

DATE: 04 JANUARY 2006  
SUPERSEDES: --

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