

### 306-37141 Vinyl-Jet Magenta 202 – TF Free

P  
R  
O  
D  
U  
C  
T  
  
D  
A  
T  
A

**DISPERSION:** PRODUCT 306-37141 IS A SOLVENT-BORNE PIGMENT DISPERSION DESIGNED FOR USE IN VINYL INKJET INKS. ITS BALANCED COMPOSITION IS PROCESSED USING ADVANCED MANUFACTURING TECHNIQUES TO YIELD EXCEPTIONAL FINENESS OF GRIND AND MAXIMAL COLOR DEVELOPMENT.

**PIGMENT:** THIS PIGMENT IS THE SMALL-CRYSTAL, TRANSPARENT FORM OF QUINACRIDONE MAGENTA (PIGMENT RED 202). SIMILAR IN HUE TO PIGMENT RED 122 BUT HAVING BETTER LIGHTFASTNESS THIS IS THE PIGMENT OF CHOICE FOR MAXIMUM DURABILITY IN THE BLuish-RED AND PROCESS MAGENTA REGION OF COLORSPACE.

**POLYMER:** THIS PRODUCT IS BASED ON VINYL COPOLYMER RESINS SELECTED FOR THEIR FLEXIBILITY, TOUGHNESS, AND ADHESION AS WELL AS BROAD SOLUBILITY.

**SOLVENT:** EB ACETATE IS THE SOLE SOLVENT MAKING THIS PRODUCT SUITABLE FOR MANY ALREADY ESTABLISHED FORMULAS.

**INK MAKING:** MULTIPLE BENEFITS ACCRUE TO THE INKMAKER ARISING FROM BOTH THE ORIGINAL COMPOSITION AND FROM THE PARTICULARLY REFINED METHODS EMPLOYED IN THE MANUFACTURE OF THIS DISPERSION. INKMAKERS CAN EXPECT RAPID BLENDING, VERY GOOD SOLVENT TOLERANCE, UNSURPASSED EASE OF FILTRATION, AND IMPRESSIVE FINISHED INK STABILITY.

<b>PRODUCT CONSTANTS:</b>	<b>SPECIFIC GRAVITY</b>	1.05
	<b>VOLATILE CONTENT</b>	66.9%
	<b>VEHICLE SOLIDS</b>	17.4%
	<b>PIGMENT RED 202</b>	15.7%
	<b>FLASH POINT</b>	71°C

DATE: 22 APRIL 2013  
SUPERSEDES: --